



OUR VISION

A future in which all children and young people's creativity is unlocked, nurtured and celebrated

OUR MISSION

Eastside's mission is to develop the creative thinking of children and young people across London through direct participation in the arts, culture and creative programmes

(We do this to nurture a new generation of confident, connected problem solvers equipped to build a better society)

OUR VALUES

- Eastside values building positive relationships with each participating individual / organisation wishing to enable a deep engagement with our offer
- Eastside values quality when it comes to the planning and delivery of cultural learning programmes
- Eastside values diversity, inclusion and a collaborative way of working to ensure that all voices and contributions are heard
- Eastside believes that everyone deserves an opportunity to become involved in creative activity no matter what their gender, race, social background or circumstances.
- Eastside values creativity, believing that any problem can be solved creatively

OUR AIMS

AIM 1

To develop a pool of confident and creative children who are connected with themselves, each other, Eastside and the wider world

AIM 2

To develop and diversify our staff, artists, and partners, so that Eastside becomes more representative of London and a more sustainable organisation

AIM 3

Become effective at designing and delivering meaningful creative programmes to scale, whilst operating as a learning organisation that is agile, resilient, relevant, and responsive

AIM 4

To maximize our impact, engagement and reach through embracing digital technology

AIM 5

To become widely known and celebrated as a leading cultural learning provider